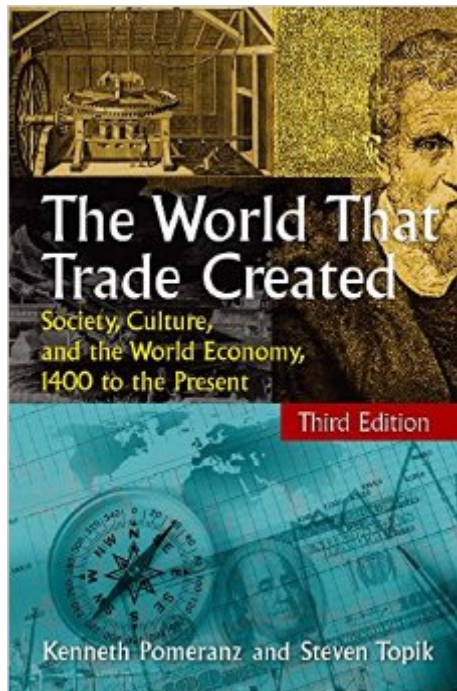


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# The World That Trade Created: Society, Culture And The World Economy, 1400 To The Present



## Synopsis

In a series of brief vignettes the authors bring to life international trade and its actors, and also demonstrate that economic activity cannot be divorced from social and cultural contexts. In the process they make clear that the seemingly modern concept of economic globalisation has deep historical roots.

## Book Information

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## Customer Reviews

I actually came across this book in a used bookstore. It was nestled among exotic history books. I read the introduction and fell in love. Later I read other peoples reviews and some people pointed out a few faux pas in the second edition I decided also to buy a copy in the third edition. That is when I found out that the authors it changed the focus of the book to being more on the 20th century and 21st century. This book being more geared I would suppose it is a textbook needed to adjust to its potential audience. So some articles were removed others were incorporated. I suggest if you

have an earlier version to keep it; however you also need a newer edition for corrections and changes in focus. For my new copy I chose the electronic Kindle format. The drawback is that it does not contain links to references inside the book so you have to know how to get to those particular locations if you want to read more on the subject that you are currently reading. It is quite annoying. There is however a go to button which will take you to the beginning of each section. I am one of those people that cannot stand to scribble in books as when time changes and interest, scribbling can be annoying. On the Kindle edition you can make notes and remove them at will. One great advantage is that it has text-to-speech which allows you to listen in the background if you are mobile or have other visual imperatives such as taking care of cats. I bought this book primarily to learn about different commodities and their trades. There are many books that specialize in individual commodity such as coffee, tea, and salt. There are others dedicated to plants of which I learned about Wardian Cases (Green cargoes. by Anne.

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